

Annual Report 2015/16

THE NOVATO YOUTH CENTER FAMILY

NUESTRAS FAMILIAS

Our mission is to inspire and prepare youth to succeed!

¡Nuestra misión es inspirar a los jóvenes a que tengan éxito!



**Novato
Youth
Center**

Success Starts Here!



We provide youth and families, particularly those in need, with comprehensive programs that connect them to resources, strengthen skills, build community, and support their academic, emotional, and physical growth.

Proveemos amplios programas que conectan a jóvenes y familias, especialmente a los más necesitados, con recursos, mejoramiento de habilidades, creando comunidad y apoyando a su crecimiento académico, emocional y físico.

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Dear Friends,

With your support this year, 2,716 youth and their families received services at the Novato Youth Center ("NYC"). Thank you for being dedicated to the wellness of our community members, who are part of our NYC family. Throughout our 2015-16 Annual Report, you will read about significant impacts that together have increased the success of Novato's youth and families, particularly those in-need. This year we are also proud of our cultural competence work, which has improved our systems to better serve our diverse population.



On July 1st, we launched our 2016-19 Strategic Plan, a plan that redefines the boundaries of our mission and aims to better support the whole family. We will inspire and prepare youth to succeed by providing youth and families, particularly those in need, with comprehensive programs that connect them to resources, strengthen skills, build community, and support their academic, emotional, and physical growth. Under our four strategic initiatives, we will:

1. Create a more resilient and resourceful family system by providing training and education to increase the skills of parents/guardians, with an emphasis on the Latino community.

2. Create a cohesive community by bringing together diverse groups and enhancing Novato's cultural competency.

3. Strive to bring Novato's low-income families above the poverty line by increasing access to basic needs support, education, and job opportunities.

4. Build the capacity of the Center to achieve Initiatives 1-3.

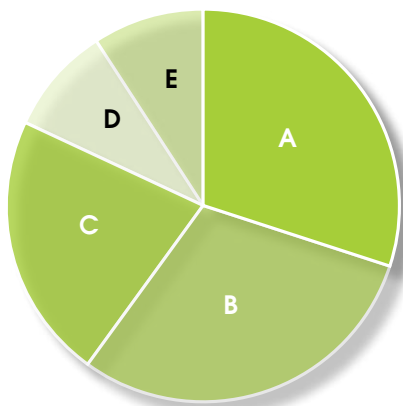
As you make decisions around your philanthropic giving this year, we appreciate you considering the Novato Youth Center. Funding supports our core programs, in addition to launching a new case management system, expanding our parent/guardian workshops, and holding intercultural events that foster a deeper sense of community. Thank you for your continued support and belief in our mission.

In appreciation,

Cheryl Paddack
Executive Director

Andrei Jigalin
Board President

FISCAL YEAR 2015/16 OPERATING FUNDS: \$2,534,425

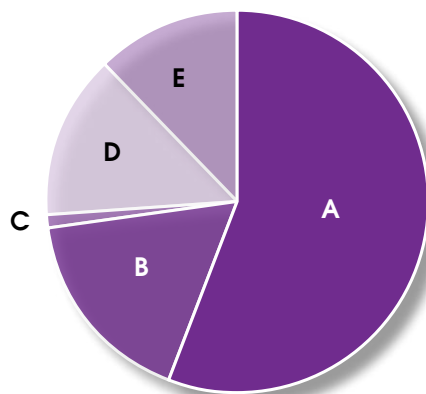


INCOME

- A: 30%** Program Fees
- B: 30%** Government Grants and Contracts
- C: 22%** Foundation Grants/Individual Donor-Advised Funds
- D: 9%** Individuals, Businesses, Service Club Contributions
- E: 9%** Other Funding

EXPENSES

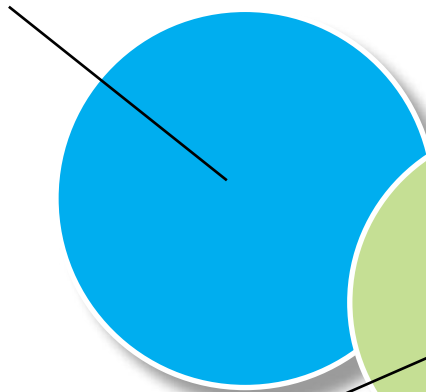
- A: 56%** Child Development
- B: 17%** Health and Wellness Programs
- C: 1%** Family & Community Engagement
- D: 14%** Community Based Prevention
- E: 12%** Unallocated Overhead, Capital Purchases, Fundraising Costs



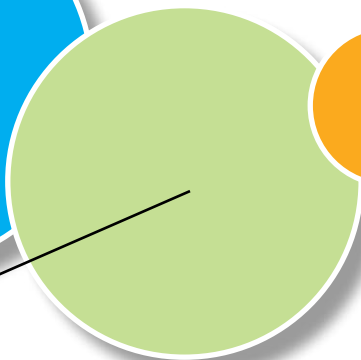
CLIENT DEMOGRAPHICS

Total: 2,716 clients

45% Latino



37% Caucasian



11% Multi-Racial/Other



3% African American



4% Pacific Islander/Asian



PROGRAMS FOR THE ENTIRE FAMILY



290

CHILD DEVELOPMENT

40

Early Care and Education

63

Kinder Academy

124

Sparks Enrichment Program:
Elementary School

63

Sparks Enrichment Program:
Middle School



1,605

HEALTH AND WELLNESS

597

Community and School-based Counseling

276

Novato Teen Clinic

577

Health Education and Peer Health Promotion

148

Indoor Soccer League

7

Health Partnerships in our Center

PROGRAMAS PARA TODA LA FAMILIA



109

FAMILY & COMMUNITY ENGAGEMENT

33

Developmental Playgroup

76

Volunteers (16 years-adult)



COMING SOON!

Parent Workshops, Case Management,
Newcomer Academy, Intercultural Events



712

COMMUNITY-BASED PREVENTION

667

Promotores/Community Health Volunteers

45

Novato Blue Ribbon Coalition for Youth—
Participation and Fiscal Sponsorship

TOTAL
CLIENTS
2,716

TOTAL
VOLUNTEERS
115 people
16,073 hours



- **Early Care and Education**
- **Kinder Academy**
- **Sparks Enrichment Program: Elementary School**
- **Sparks Enrichment Program: Middle School**

100% of parents/guardians (69) who completed the annual survey reported being very satisfied/satisfied with the program quality and safety of their children. Parents/Guardians expressed high satisfaction with how the program meets their child's individual needs and respects their family's values and culture; the educational background and expertise of the teachers; and felt that the program helped parents get more involved in their child's education by reading more regularly and ensuring that homework was completed.



Accomplishments and Outcomes

Early Care and Education: 82% of children demonstrated overall developmental progression towards mastering levels within the "Visual and Performing Arts" domain, which includes: visual arts, music, drama, and dance.

Kinder Academy: 92% of parents/guardians felt that their children built foundational skills that better prepared them to enter Kindergarten ready to learn.

Elementary School Enrichment: 90% of parents/guardians felt that their child's enrollment in this program made it easier for them to accept a better job.

Middle School Enrichment: 93% of the middle schoolers that participated in the Gang Resistance Education and Training (G.R.E.A.T.) program, in partnership with the Novato Police Dept. strongly agreed that getting involved with gangs will interfere with reaching their goals. Students built skills to build their confidence, resist peer pressure, and positively manage their anger.

"I've enjoyed meeting new people and learning new skills to use in the waiting room and in real life. I've really liked that I've been able to spend my time in a sexual health and mental health clinic as those are very interesting topics for me."

—Novato Teen Clinic Peer Health Promoter

- Community and School-based Counseling
- Novato Teen Clinic
- Health Education and Peer Health Promotion
- Indoor Soccer League
- Health Partnerships in our Center

Accomplishments and Outcomes

Community and School-based Counseling: 581 youth and their families received no/low cost mental health services at our two counseling clinics and on eight NUSD school campuses. 340 youth received crisis and ongoing counseling on school campuses, which included tools to increase their problem-solving and coping skills in the face of a variety of challenges such as depression, anxiety, substance use,

relationship and behavioral issues, suicidal thoughts, and academic pressure. 85% of students who participated in three or more counseling sessions self-reported an increase in their overall well-being.

Novato Teen Clinic: In FY16, there were 419 visits of adolescents ages 12-21 at our Monday Teen Clinic. There was an increase in the number of females (to 26%) who chose Long-Acting Reversible Contraceptives (LARCs) to prevent pregnancy. The state average is 9% (2013 data). NYC's Health Education Program promotes LARCs because they are the most effective pregnancy prevention method.

Health Education and Peer Health Promotion: 94% of youth who attended healthy relationships and teen pregnancy prevention workshops said they intended to reduce their risk for health problems by taking concrete steps such as communicating more, visiting the teen clinic, or abstaining from sex. Nine Peer Health Promoters, who are Novato teens, contributed 588 volunteer hours to support health education and Teen Clinic outreach.



100% agreed/
strongly agreed
that NYC's School-based
Counseling contributed to
an increase in student
engagement.

—Survey of NUSD School Administrators

Indoor Soccer League: 148 youth participated in NYC's 10-week Indoor Soccer league. 90% of youth agreed that participating increased the amount of time they spent being physically active; 98% of parents/guardians agreed that the league had an environment of sportsman-like behavior; and 90% of youth agreed that the spirit of fairness was present throughout the league.

"This is a great program...I love it...the coaches were awesome and the team was great." —Youth

"My son had fun and loves indoor soccer...he feels comfortable and it really helps build his confidence for the next season." —Parent

FAMILY AND COMMUNITY ENGAGEMENT

- **Weekly Playgroup**
- **Volunteers**
- **COMING SOON!**
**More Parent/Guardian Workshops,
Case Management, Newcomer
Academy, Intercultural Events**

Accomplishments and Outcomes

Developmental Playgroup: 85% of parents/guardians indicated that their child (ages 1-5) developed the skills needed to socialize cooperatively with other peers/children.

Parent/Guardian Workshops:
100% of parents who participated in a workshop series in Spanish on preventing alcohol and other drug use by their children reported having the knowledge and skills necessary to successfully talk with their children about the topic.

100% of parents who participated in the workshop series in English on preventing alcohol and other high risk behaviors reported that they would attempt to utilize all 12 skills discussed during the parent



"All classes were absolutely interesting, the plan to have the conversation, how to talk to adolescents, what I need to discuss, and the roleplays to practice what to do."

—Parent

workshop in their future communication with their children.

95% of participants reported a positive comment about the workshops... "I learned something from every class and loved that we all participated actively" ... "All topics discussed were important to help us talk to our kids."

Volunteer Opportunities:

115 volunteers contributed 16,073 hours of volunteerism that supported the Novato Youth Center's programs and facilities in 2015-16.



"I gained new knowledge and it has helped me to know how to apply that knowledge to help the community in need"

—Promotora

"The most valuable part was the opportunity to participate in trainings that help us prepare on how to help the community."

—Promotora

- **Promotores/Community Health Volunteers**
- **Novato Blue Ribbon Coalition for Youth— Participation and Fiscal Sponsorship**

Accomplishments and Outcomes

Promotores Program: 85% of Promotores stated they have experienced growth as community leaders due to their participation in the Promotores Program.

97% of Cafecitos participants (84) were committed to making at least one change at home to reduce youth access to alcohol. At three month follow-up, 100% (23 participants) reported making the change they intended in their home.

Novato Blue Ribbon Coalition for Youth: 100% of the Coalition's Executive Committee reported the Promotores' participation in the Coalition increased the cultural competency of prevention efforts this year.

DONOR LISTING: GIVING TREE SOCIETY Fiscal year 2015/16

\$50,000+

Ginnie and Peter E. Haas Jr.
California Department of
Education
County of Marin
Substance Abuse and
Mental Health Services
Administration

\$25,000-\$49,999

Jim Duckworth and Roberta Dixon
Kiosk Creative LLC
Marin Community Foundation
The San Francisco Foundation

\$10,000-\$24,999

The Isabel Allende Foundation
The William G. Irwin Charity
Foundation
Walter & Elise Haas Fund
The Jonas Family Foundation
Kaiser Permanente Public Affairs
Pacific Gas and Electric Company

\$5,000 to \$9,999

Donald O. and Ronald R.
Collins Fund
Fullerton Family Foundation
Kira and Bradley Haas
Junior League of San Francisco
U.S. Bank Foundation
W. Bradley Electric, Inc.
Douglas Wells

\$2,500 to \$4,999

Bank of Marin Community Fund
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Alan Brayton
Chubb Custom Market, Inc.
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Jeanne and Patrick MacLeamy
Rotary Club of Novato

The Frankie Poulos Foundation
The Presbyterian Church of Novato

\$1,000 to \$2,499

Patty Bennett
Cameron Coffey and Kaye
Professional Corp./
Coree Cameron
Neymar and Marcio Cataldi
Josh and Kate Chassman
Comcast Cable Corporation
Kathy Dean/Dean Family Fund
Alan and Roberta Dunham
Genentech Employee Giving
Program
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Karen Roberston Strain and
Jim Strain
The Allstate Foundation
The Safeway Foundation
Charlotte Urban
Rick and Gail van Adelsberg
Rick and Susan Wernick
Catherine Yamagata

The Novato Youth Center's **Giving Tree Society** recognizes a special group of friends who contribute a total of \$1,000 or more annually to support our mission. The Giving Tree Society donors provide crucial funding so that youth and families, particularly those in need, have access to our comprehensive programs that connect them to resources, strengthen skills, build community, and support their academic, emotional, and physical growth.

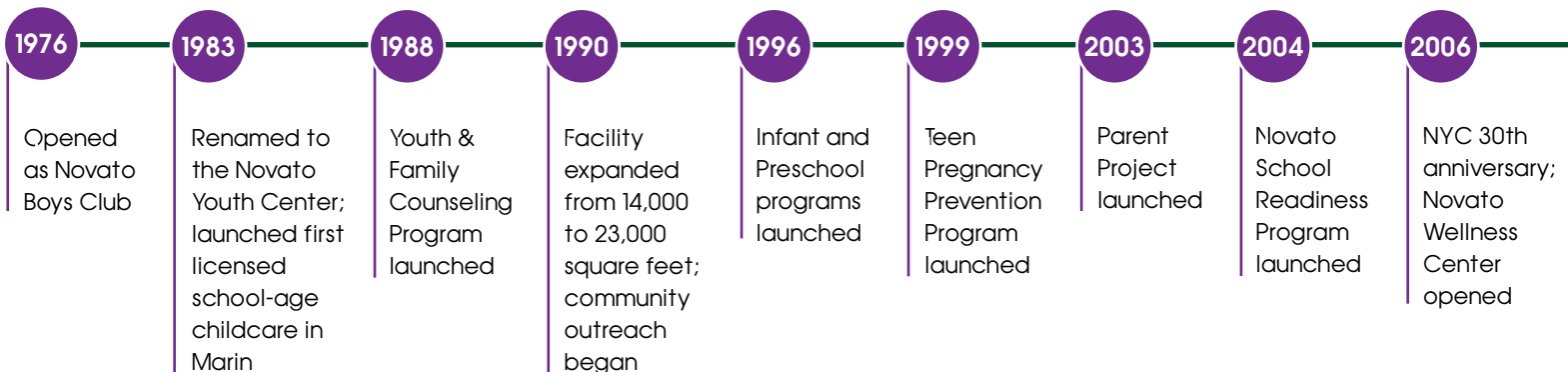
Whether you choose to make an annual gift or contribute monthly, as a member of the Giving Tree Society you qualify for many benefits including VIP tours, invitations to exclusive events, direct access to leadership, and opportunities to experience the impact of your contribution first-hand.

Your gift today will help thousands of youth in Novato, and we thank you for your investment. Your contribution may be matched so that even more youth and families will benefit. Due to the generosity of an anonymous investor, your contribution will be matched \$.50 on the \$1.00 if you are a new donor or have increased your contribution amount from your previous gift.

Your donation is tax deductible. The Novato Youth Center is a 501(c)3 non-profit organization. Your investment in the success of our community's youth and families makes a tremendous difference, thank you!

For more information, or to join the Giving Tree Society, please contact us at fundraising@novatoyouthcenter.org or (415) 892-1643 x228.

Timeline



We appreciate all of our donors who help make our mission of service possible.

\$500-\$999

Anixter & Oser, Inc.
Autodesk Foundation Employee Engagement Fund
Candra Canning and Matt Glerum
Robin Cantarutti
Col. William Cope
Michael and Micky Domer
Edward Jones/Mary Gernetzke
Front Porch Realty Group
Bob Gotelli
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Dr. Michael Rosenthal DDS/
Dr. Rajiv Anand, DDS
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Berta Campos-Anicetti
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Matthew A. Nielsen, DDS
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Dallas H. Hickie DDS, Inc.
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North Bay Lighting & Electrical
Novato Chamber of Commerce
Novato Pediatric Dentistry/
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Daniel and Susan Ohlson
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Real Food House
San Francisco Opera
Charlotte and Dexter Shell
Kate and Matthew Shillock
Tom and Nancy Shorett
Dan and Kristi Steadman
Sutter Instrument Company
The Douglas Hope Family Fund
The Heck Foundation
Tommy's Salsa, Inc.
Kara Vernor
Vision y Compromiso
Tommie and Svetlana Whitener
Mark Wiedenmayer
Brad and Kathy Williams
Don Wilson DDS, MSD

\$250-\$499

Alders Financial Solutions
Elizabeth Anderson



In memory of Ethel Seiderman, champion for justice, equity and respect for all children (pictured with NYC Teen Board of Directors Gaby Romero, left, and Diana Alfaro, right).

- 2007**

Parent-Child Interaction Therapy Program launched
- 2009**

Promotores Program launched
- 2010**

3-year Strategic Plan and new Mission Statement announced; Novato Blue Ribbon Coalition for Youth, fiscal sponsor
- 2011**

NYC 35th anniversary; Novato Wellness Center 5th anniversary; 1-Up-4 College Middle School Program launched
- 2012**

It's all Elementary! Afterschool/Summer Program launched
- 2015**

Promotores Program expansion
- 2016**

NYC 40th anniversary; Novato Teen Clinic relocation; new 3-year strategic plan

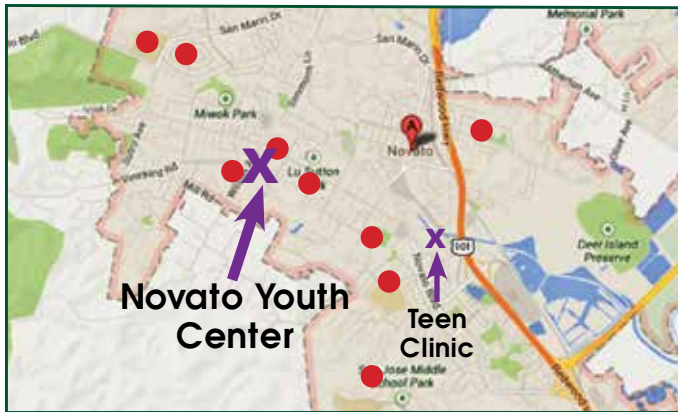


680 Wilson Avenue, Novato, CA 94947



SAVE THE DATE!

**Freaky Friday
Fundraising Event:
October 28th, 2016, 6pm**
Join us for a ghoulishly fun evening with dinner, costumes, raffle and more! Proceeds to benefit the Center's programs.



IN YOUR NEIGHBORHOOD

Our programs are offered in our 23,000 square-foot main facility at 680 Wilson Avenue; at the Novato Teen Clinic (6090 Redwood Blvd.); in the community; and on Novato Unified School District school campuses.

CONTRIBUTE AND HELP FAMILIES SUCCEED

MAKE A DONATION TODAY

Your contribution makes a difference in our ability to offer programs to youth. Donate online, by mail or call us! Donors who contribute \$1,000 or more annually will become members of our Giving Tree Society. Monthly and quarterly giving options are available.

SUPPORT SCHOLARSHIP ASSISTANCE FOR LOW-INCOME YOUTH

Underwrite scholarship assistance for children ages 12 months to 14 years of age as part of the Novato Youth Center's Child Development Programs. We are seeking donors to provide scholarship assistance so low-income children can receive ongoing quality care in a safe and nurturing environment.

MAKE AN HONOR OR MEMORIAL GIFT

Honor a friend or a relative by making a contribution in their name. We will send a card of celebration or sympathy to that special person in your life.

JOIN OUR LEGACY CIRCLE

Make a lasting commitment by naming the Novato Youth Center in your will, trust, or as a life insurance policy beneficiary. You'll be invited to attend our Legacy Circle event as a thank you for your investment in our long-term success.

Please call 892-1643 ext. 228 for more information.

www.novatoyouthcenter.org