

Annual Report 2016/17

THE NOVATO YOUTH CENTER FAMILY

NUESTRAS FAMILIAS

Our mission is to inspire and prepare youth to succeed!

¡Nuestra misión es inspirar a los jóvenes a que tengan éxito!



Novato
Youth
Center

Success Starts Here!



We provide youth and families, particularly those in need, with comprehensive programs that connect them to resources, strengthen skills, build community, and support their academic, emotional, and physical growth.

Proveemos amplios programas que conectan a jóvenes y familias, especialmente a los más necesitados, con recursos, mejoramiento de habilidades, creando comunidad y apoyando a su crecimiento académico, emocional y físico.

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Dear Friends,

It was an incredible year for the Novato Youth Center, thanks to your support. 2,653 youth and families received essential services. As part of our strategic plan, we launched new services that helped parents and guardians skill build, connected more people to basic needs support, and deepened conversations with our community partner the Novato Human Needs Center to determine how best to serve mutual clients in Novato. Conversations will formalize this fall, and we believe this partnership will be even more beneficial to those we serve.

This year we increased the cultural competence of our staff and volunteers to better serve our diverse community. With your contributions, and the support of our entire donor community, we are able to offer equitable, inclusive services to all families. Our staff regularly advocate for the underserved, at public meetings with politicians and community partners, to build more resourceful family systems. We know that youth thrive when their families are thriving.

As you make your philanthropic giving decisions this year, we appreciate you including the Novato Youth Center. Our programs need your support especially now as demand for our services is increasing. Thank you for being a critical member of the NYC Community.

In appreciation,

Cheryl Paddack
Executive Director



Michael Domer
Board President

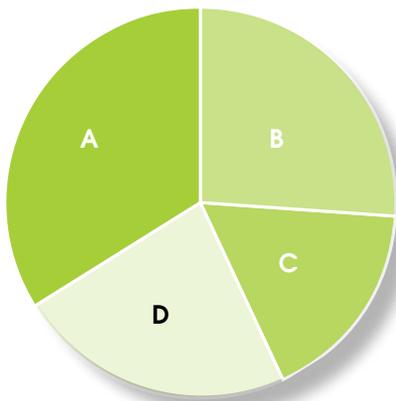
Dear Friends,

As President of the Board of Directors from 2015-17, I was honored to work with dedicated volunteers and staff and assist in the development of our 3-year strategic plan that is focusing on how to best serve Novato residents. I joined the Board originally because of the NYC services that my family received, and have grown a deeper appreciation for the depth of services and dedication of all involved. Thank you for your continued support.



Andrei Jigalin, Outgoing Board President

FISCAL YEAR 2017/18 OPERATING BUDGET: \$2,503,680

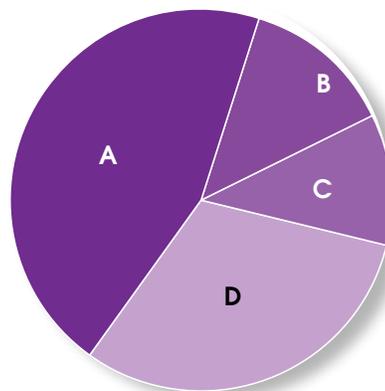


INCOME

- A: 34%** Program Fees
- B: 26%** Government Grants and Contracts
- C: 17%** Foundation Grants/Individual Donor-Advised Funds
- D: 23%** Community and Other Funding (Individuals, Businesses, Service Clubs, Rental Income/Other)

EXPENSES

- A: 45%** Child Development
- B: 13%** Health and Wellness Programs
- C: 11%** Family & Community Engagement
- D: 31%** Allocated Overhead, Capital Purchases, Fundraising Costs



CLIENT DEMOGRAPHICS

Total: 2,653 clients

47%
Latino

29%
Caucasian

17%
Multi-Racial/Other

3%
African American

4%
Pacific Islander/Asian



PROGRAMS FOR THE ENTIRE FAMILY



322

CHILD DEVELOPMENT

44

Early Childhood Education

68

Kinder Academy

107

Sparks Enrichment Program:
Elementary School

46

Sparks Enrichment Program:
Middle School

57

Child Development
Parent Workshops



1,443

HEALTH AND WELLNESS

503

Community and School-Based Counseling

492

Adolescent Health Education and
Peer Health Promotion

263

Novato Teen Clinic

8

Counseling Internship Training

101

Indoor Soccer

76

Zumba

PROGRAMAS PARA TODA LA FAMILIA



888

FAMILY & COMMUNITY ENGAGEMENT

60

Developmental Playgroup

54

Novato Blue Ribbon Coalition for Youth — Participation and Fiscal Sponsorship

14

Promotores/Leadership Program Volunteers

●

Case Management

Service integrated throughout our programs; served 219 clients.

760

Promotores Program Clients and Workshops

TOTAL CLIENTS
2,653

TOTAL VOLUNTEERS
164 people
6,183 hours

- **Kinder Academy**
- **Early Childhood Education**
- **Sparks Enrichment Program: Elementary School**
- **Sparks Enrichment Program: Middle School**
- **Child Development Parent Workshops**



Parents/guardians who participated in NYC's satisfaction survey felt 100% satisfied with their child's classroom in the following five areas:

- 1) Interaction between NYC staff and children;**
- 2) Health and safety policies and procedures;**
- 3) Languages spoken by NYC staff;**
- 4) Teacher-to-child ratio;**
- 5) Location of program.**

Accomplishments and Outcomes

Kinder Academy: 80% of families who participated in the 5-week Kinder Academy summer program reported that, as a result, they felt better prepared to participate in their child's Kindergarten classroom.

Early Childhood Education:

One aspect of being Kinder ready is having specific strategies to regulate feelings and behavior, becoming less reliant on adult guidance over time. According to assessments conducted on Learning-Self-Regulations, 70% of NYC Preschool children demonstrated they reached a high level of new skills.

Sparks Enrichment Program

Elementary School: 86% of school age families find that morning and after school transportation services throughout the school year is their number one reason why they chose NYC as their childcare provider. A fleet of state-of-the-art passenger vans make the loop to and from NYC to NUSD schools to ensure that students arrive at school—and parents arrive at work—on time.

Sparks Enrichment Program

Middle School: Students participated in eighteen sessions of Second Step, an evidence based program that improves socio-emotional skills. As a result, the group decreased their tolerance of harmful behaviors (like physical violence, put-downs and isolating their peers) by over 25%.



- Promotores/Leadership Program Volunteers
- Promotores Program Clients and Workshops
- Developmental Playgroup
- Novato Blue Ribbon Coalition for Youth—Participation and Fiscal Sponsorship
- Case Management

Accomplishments and Outcomes

Promotores/Community Health Volunteers: 100% of Promotores reported they experienced growth as community leaders due to their participation in the Promotores Program.

Developmental Playgroup: 100% of families who participated in NYC’s weekly playgroup reported that, as a result, they felt more connected to other adults/parents in their community.

“The trainings made me feel more confident in communicating with others and being more prepared to help my community.”

—Promotora

the three-month follow-up, 92% reported successfully making that change. 100% of parenting workshop series participants reported having the knowledge and skills necessary to successfully talk with their children about alcohol and drug use.

Promotores Program Clients and Workshops: 59% of those who participated in Cafecitos (in-home cafes) hosted by Promotores committed to making at least one change at home to reduce youth access to alcohol. During

Novato Blue Ribbon Coalition for Youth: 100% of the Coalition’s Executive Committee reported the Promotores’ participation in the Coalition increased the cultural competency of prevention efforts.

Case Management: 219 teens and families were screened for basic needs support such as food, housing, healthcare, and legal services. Of those who set goals with the Case Manager, 80% increase a level on the self-sufficiency index in at least one key domain (such as food, childcare, mental health, etc.). For families who set goals and were provided referrals to support services, the rate of engagement in those services was 76%.

In a survey of NUSD Administrators, 80% agreed the consultation and training services provided by NYC counselors increased the capacity of school personnel to work effectively with students.

- Novato Teen Clinic
- Adolescent Health Education and Peer Health Promotion
- Community and School-Based Counseling
- Counseling Internship Training
- Indoor Soccer
- Zumba

Accomplishments and Outcomes

Novato Teen Clinic:

A full 28% (over double the state average) of females who accessed the Teen Clinic used a Long-Acting Reversible Contraceptive (LARC). Our health educators teach teens about LARCs because they are the best methods for preventing teen pregnancy.

Adolescent Health Education:

95% of youth who attended sexual health workshops said they intended to reduce their risk for health problems by taking concrete steps such as communicating more, visiting the teen clinic, or abstaining from sex.



Community & School-based Counseling: Crisis and ongoing counseling, provided in six NUSD schools and the NYC Counseling Clinic, gave youth in our community tools to increase their problem-solving and coping skills when facing a variety of issues, including substance use, relationship challenges, suicidal thoughts, abuse, and academic pressure. Of those students who participated in three or more sessions, 80% self-reported an increase in their overall well-being.

Indoor Soccer League: 100% of youth agreed that participating in NYC's indoor soccer league increased the amount of time they spent being physically active. 100% of parents agreed that the communication provided by the league was adequate and the NYC facilities and playing field were clean and comfortable.

With your support this year, the Novato Youth Center's Team (50 Staff and 164 Volunteers) were able to serve 2,653 youth and families through three program areas that are designed to work together in a comprehensive manner create a deeper impact. The following client stories provide a few illustrations of how our programs are making a difference.

Story #1: This year we served 200 children in our Child Development Program, over half of whom were from low-income, working families. Childcare is the second highest cost in the family home and an essential service for parents/guardians to remain in the workforce.

Thanks to generous donors who stepped forward this year, NYC created a Working Family Fund to provide childcare discounts so that even more low-income families can remain in the workforce. Families meet with our Case Manager who qualifies them for scholarships as well as assesses them for other needs. One family shared that they were having a hard time making ends meet and affording food for their family. The Case Manager then enrolled them in the CalFresh Program (formerly food stamps) and shared local food pantry options. They now receive the benefit of subsidized childcare services and food, both of which are safety net services that are essential to their health and wellness.

Story #2: An NYC Counselor worked with a 6th grade student who was referred for low self-esteem and anger. This client was seen for eight sessions. Through the practice of anger management strategies (scaling 1-5 using a volcano metaphor) and by identifying his triggers, he was able to practice calming himself when he experienced frustration. This client also revealed he felt nervous about his academic performance, but after discussing and using time management tools to better organize his study schedule, he was able to feel more confident in specific classes and



oral presentations. The client's ability to recognize that his "angry outbursts" at home and at school were due in part to his fears around the academic challenges that had increased as he transitioned from elementary to middle school. In time as he applied his organization and self-soothing skills, he

was also able to feel more confident with group classwork and expand his peer group within an activity he enjoyed.

Story #3: NYC's Peer Health Promoters (PHPs) are the youth ambassadors of the Novato Teen Clinic. They provide support and education to clients in the waiting room, assist clients via social media to access the clinic's services, present on the clinic's services in their high school health classes, and reach out to the Health Educator if they are not sure how to answer a peer's question. When one of the PHPs first joined the team, she appeared shy and reserved, but after she was given an opportunity to take a leadership role in guiding newer PHPs, she bloomed. She is now excited to participate in outreach, mentor others in the qualities of a PHP, and expand her knowledge on adolescent health. Giving her a safe place to express her opinion has allowed her to step into her leadership and help the rest of the group become a better team. She now frequently says "Let me know if there is any other time when you need my help because I really want to be involved." It is PHPs like her, with confidence and skills, who link their peers to critical services that improve their health.

If you know of someone in-need, please let them know about our services www.novatoyouthcenter.org. Thank you for your continued support that makes providing these services possible.

DONOR LISTING: GIVING TREE SOCIETY Fiscal year 2016/17

\$50,000+

California Department of Education
County of Marin
Ginnie and Pete E. Haas Jr.
Marin Community Foundation

\$25,000-\$49,999

Crescent Porter Hale Foundation
Jim Duckworth and Roberta Dixon
GGG Foundation
Kiosk Creative LLC
The Boris and Vera Bogart Foundation
Substance Abuse and Mental Health
Services Administration

\$10,000-\$24,999

First 5 Marin Children and Families
Commission
Google.org
Kaiser Permanente Northern California
Community Benefit Programs
Pacific Gas & Electric Company
Rotary Club of Novato Sunrise
The David B. Gold Foundation
The Isabel Allende Foundation
The Jonas Family Foundation
Walter and Elise Haas Fund

\$5,000 to \$9,999

BioMarin Pharmaceutical
Kira and Bradley Haas
Marin Child Care Council
W. Bradley Electric, Inc.

\$2,500 to \$4,999

Autodesk Corporation Foundation
Brayton Purcell LLP
Neymar and Marcio Cataldi
City of Novato
Donald O. & Ronald R. Collins Fund
Edward J. Boracchia Foundation
Jeanne and Patrick MacLeamy
Cheryl and Mark Paddack

Rotary Club of Novato
Sidney Stern Memorial Trust
Soroptimist International of
Marin County
The Frankie Poulos Foundation
The Presbyterian Church of Novato

\$1,000 to \$2,499

Bank of Marin Community Fund
Lisa and George Bousquette
Brouwer and Janachowski Advisors
CA School Based Health Alliance
Cameron Coffey and Kaye Prof. Corp.
Josh and Kate Chassman
William Cope
Dean Family Fund
Janie and Barry Escamilla Herpe
Genentech
Ghirardo, CPA
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Kathy and Larry Gondola
Margaret Haas
Mark Hansen, D.M.D.
Love2Dance
Farhad and Mariam Mansourian
Marin Charitable Association
Medtronic Foundation
Dean and Michelle Moser
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David and Kay Price-Jones
Veronica and Gary Reed
Michael Rosenthal
Rotasa Foundation
San Francisco Fire Credit Union
Donald and Gail Schreuder
Kate and Matthew Shilvock
Seth and Robin Shorett
Soroptimists International-Novato
Karen and Jim Strain
Robert Sundberg
The Safeway Foundation
Charlotte and Donald Urban
Rick and Gail van Adelsberg

The Novato Youth Center's **Giving Tree Society** recognizes a special group of friends who contribute a total of \$1,000 or more annually to support our mission. The Giving Tree Society donors provide crucial funding so that youth and families, particularly those in need, have access to our comprehensive programs that connect them to resources, strengthen skills, build community, and support their academic, emotional, and physical growth.

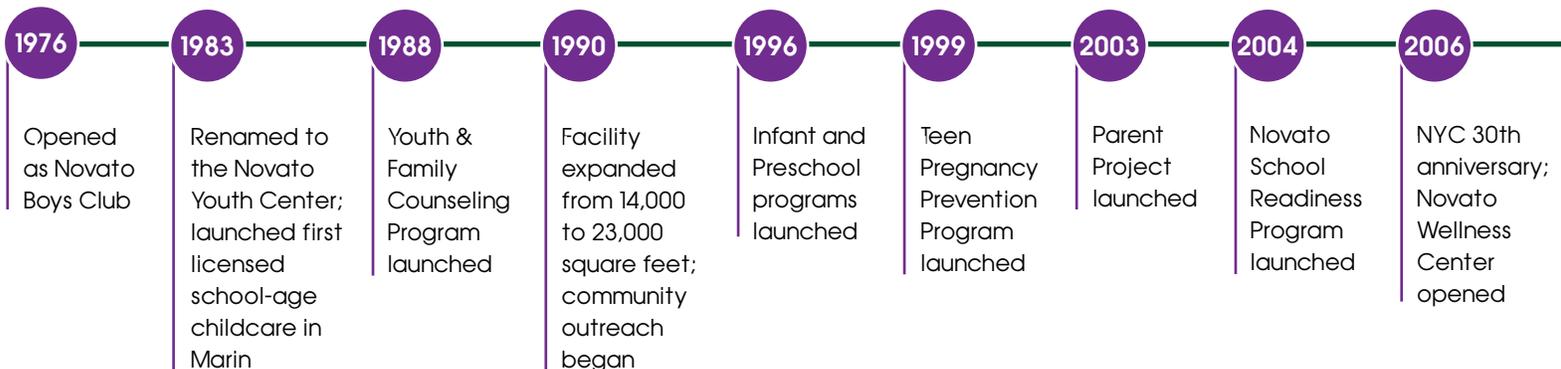
Whether you choose to make an annual gift or contribute monthly, as a member of the Giving Tree Society you qualify for many benefits including VIP tours, invitations to exclusive events, direct access to leadership, and opportunities to experience the impact of your contribution first-hand.

Your gift today will help thousands of youth in Novato, and we thank you for your investment. Your contribution may be matched so that even more youth and families will benefit. Due to the generosity of an anonymous investor, your contribution will be matched \$.50 on the \$1.00 if you are a new donor or have increased your contribution amount from your previous gift.

Your donation is tax deductible. The Novato Youth Center is a 501(c)3 non-profit organization. Your investment in the success of our community's youth and families makes a tremendous difference, thank you!

For more information, or to join the Giving Tree Society, please contact us at fundraising@novatoyouthcenter.org or (415) 892-1643 x228.

Timeline



We appreciate all of our donors who help make our mission of service possible.

\$500-\$999

Anixter & Oser, Inc.
 BTC Builders
 Candra Canning and Matt Glerum
 Alan and Roberta Dunham
 Front Porch Realty Group
 Hennessy Funds
 Innovative Business Products
 Maayan and Valentina Jones
 JPMorgan Chase Foundation
 Tom and Tiki Martin
 Michael J. Nelson Foundation
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 Lydia and Kevin O’Riordan
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 Steve and Michele Rempe
 Rempe Construction
 Ring Charitable Fund
 San Francisco Opera
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 Donna and George Susmani
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 Ultragenyx Pharmaceutical
 Rick and Susan Wernick
 World Centric

Catherine Gabbard
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 Ito’s White Tiger
 Andrei and Jennifer Jigalin
 Jennifer Kilpatrick
 Richard and Nancy Kuhn
 Carol Lathrop-Riboli
 Bill and Vicki McDill
 Mike’s Bikes Novato
 Sandra Minick
 Vanshika Nachnani
 North Bay Lighting & Electrical
 Novato Community Hospital Foundation
 Julia and Frank Perachiotti

Jerry and Donna Peters
 Michael Purvis and Carol Lawrence
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 Charlotte and Dexter Shell
 Chris Sterns and Rachel Berkley
 Sutter Instrument Company
 The Douglas Hope Family Fund
 The Heck Foundation
 Kara Vernor
 Tracy and Peter Vuong
 Steve and Nancy Wasserman
 Daryl and Patrice Weinroth
 Tommie and Svetlana Whitener
 Mark Wiedenmayer
 Ron and Jonanna Witzel

\$250-\$499

Elizabeth Anderson
 Robert and Cynthia Anderson
 Rich and Cindy Banakus
 Patty Bennett
 Brian and Candace Brady
 Cecilia Brunner-Pierce
 Linda and Bob Burbank
 Rebecca and Jason Campbell
 Vicki Campbell
 Vince and Gerri Chisholm
 Tom and Myrna DeMartino
 Michael and Mickiy Domer



Thank you to the 25 generous donors who contributed towards the Gondola Pre-Toddler Playground. Built in honor of the retirement of Kathy Gondola, after 31 years of dedicated employment at the Center, the playground will be enjoyed by generations of children.

- 2007**

Parent-Child Interaction Therapy Program launched
- 2009**

Promotores Program launched
- 2010**

3-year Strategic Plan and new Mission Statement announced; Novato Blue Ribbon Coalition for Youth, fiscal sponsor
- 2011**

NYC 35th anniversary; Novato Wellness Center 5th anniversary; 1-Up-4 College Middle School Program launched
- 2012**

It’s all Elementary Afterschool/ Summer Program launched
- 2015**

Promotores Program expansion
- 2016**

NYC 40th anniversary; Novato Teen Clinic relocation; new 3-year strategic plan; Case Management launched



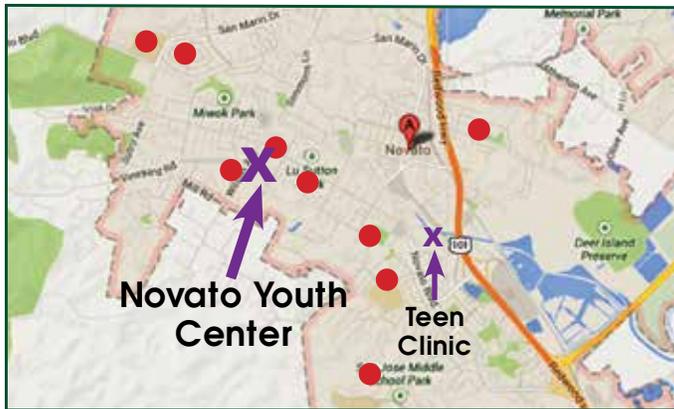
680 Wilson Avenue, Novato, CA 94947



SAVE THE DATE!

**Freaky Friday
Fundraising Event:
October 20th, 2017, 6pm**

Join us for a ghoulishly fun evening with dinner, costumes, raffle and more! Proceeds to benefit the Center's programs.



IN YOUR NEIGHBORHOOD

Our programs are offered in our 23,000 square-foot main facility at 680 Wilson Avenue; at the Novato Teen Clinic (6090 Redwood Blvd.); in the community; and on Novato Unified School District school campuses.

CONTRIBUTE AND HELP FAMILIES SUCCEED

MAKE A DONATION TODAY

Your contribution makes a difference in our ability to offer programs to youth. Donate online, by mail, or call us! Donors who contribute \$1,000 or more annually will become members of our Giving Tree Society. Monthly and quarterly giving options are available.

SUPPORT SCHOLARSHIP ASSISTANCE FOR LOW-INCOME YOUTH

Underwrite scholarship assistance for children ages 12 months to 14 years of age as part of the Novato Youth Center's Child Development Programs. We are seeking donors to provide scholarship assistance so low-income children can receive ongoing quality care in a safe and nurturing environment.

MAKE AN HONOR OR MEMORIAL GIFT

Honor a friend or a relative by making a contribution in their name. We will send a card of celebration or sympathy to that special person in your life.

JOIN OUR LEGACY CIRCLE

Make a lasting commitment by naming the Novato Youth Center in your will, trust, or as a life insurance policy beneficiary. You'll be invited to attend our Legacy Circle event as a thank you for your investment in our long-term success.

Please call 892-1643 ext. 228 for more information.

www.novatoyouthcenter.org